



# CORPORATE IDENTITY

PORTFOLIO SERIES

**ODELL**GROUP

Advertising. Design. Marketing. Branding. | Print. Web. Digital.

[www.theodellgroup.us](http://www.theodellgroup.us)   [impact@theodellgroup.us](mailto:impact@theodellgroup.us)   +1 661 269 2398



**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING

# Desert BBQ CLEANING

HOME

COMMERCIAL SERVICES

TESTIMONIALS

CONTACT

Desert  
BBQ  
CLEANING  
760.902.0507



*We are the BBQ/Grill cleaning, repair and maintenance experts.*



**VETERAN**  
OWNED BUSINESS



**ODELL**GROUP  
CORPORATE IDENTITY / PACKAGING





# ODELL GROUP CORPORATE IDENTITY / BRANDING



**THE KOFFLER INVESTOR GROUP**

[BUY LOANS](#)

[SELL LOANS](#)

[PROMISSORY NOTES](#)

[CALCULATOR](#)

[CONTACT US](#)

[HOME](#)

[CONTACT US](#)

[CALCULATOR](#)





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING

# KA-CHING!™

Don't Laugh.  
It'll Make You Money.

INTERACTIVE REMOTE DIRECT SALES TECHNOLOGY



## Amazing!

The world-wide, around the clock, distribute it *anywhere*, direct sales, revenue-sharing, money-making machine.

### Create Dynamic Revenue Sharing To Energize Cross-Marketing Relationships!

- Become empowered to attract more channel partners.
- Offer your products and services in more locations.
- Create new wealth for new and existing channel partners.
- Enable partners to receive sales revenues from your company instantly, globally... 24/7/365.

### Create Customer Traction And Sell Globally: 24/7/365!

- Turn any consumer, *anywhere* at *any* time, into a walking, talking cash register.
- Your products and services will be available at the consumers' fingertips... 24/7/365.
- Sell and resell to targeted, captive consumers over and over again at no additional cost.
- Never lose sales again! KA-CHING!™ is the safe, total consumer tracking and compensation system.

### Keep Customers Coming Back For More!

- Deliver exciting multimedia advertising directly to consumers to influence positively their buying decisions.
- KA-CHING! makes it super-easy for consumers to make more purchases, more frequently from you anywhere... 24/7/365.
- Consumers will enjoy the increased convenience and the savings you can offer on a real-time basis.
- Create a true, multi-channel user experience to increase customer loyalty and retention.

### Increase Your Profits And Reduce Your Costs!

- Develop a competitive advantage through cross-marketing.
- Track and reduce inventory, overhead, shipping, financing, advertising costs, and more.
- Automated purchase tracking, commissions, mark ups, pay outs, plus additional compensation functions occur in real-time.
- Analyze channel partner performance, sales personnel, metrics, advertising campaigns, and more.



**KA-CHING!**  
INTERACTIVE REMOTE DIRECT SALES TECHNOLOGY

IDEAL FOR ANY TYPE OF BUSINESS · MANUFACTURERS · RETAILERS · SERVICE PROVIDERS · SALES ORGANIZATIONS · WEBSITES · & MORE





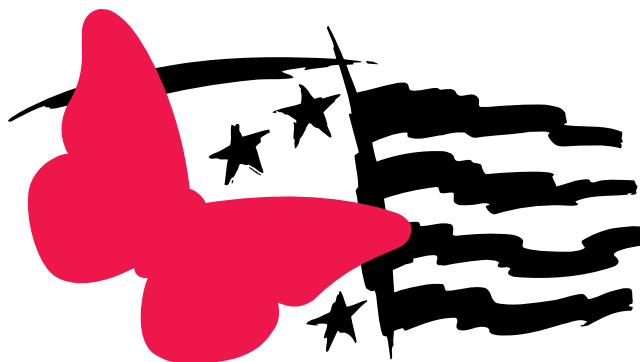
**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING

# VoteTech





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING



# MONARCH

## CONSTITUENT SERVICES

COMPUTER SYSTEMS

**Monarch Constituent Services  
Software Is So Reliable,  
Our Techs Are Bored.**



*This is Alan.  
One of our lovely  
Tech Representatives  
on the Hill.*

*(P.S. If you see Alan around, please let him know he's still important.)*



**Real Service From Real People.  
It's Easy To Switch. Find Out How... 800-422-5222**

For a copy of our new CD Presentation please email your request to [AskAlan@GoMonarch.com](mailto:AskAlan@GoMonarch.com)



**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING







**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING

# **CRUISEMASTERS**

1989

# CRUISEMASTERS™

*Cruise Experts Since 1974*

1990



## PREMIER RIVER CRUISES

*America's Best Travel Agency for River & Small Ship Cruise Vacations<sup>sm</sup>*

A TRAVEL OF AMERICA COMPANY

2019





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING

# Hot Hang-ups!



**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING







**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING



# STENGER STABLES

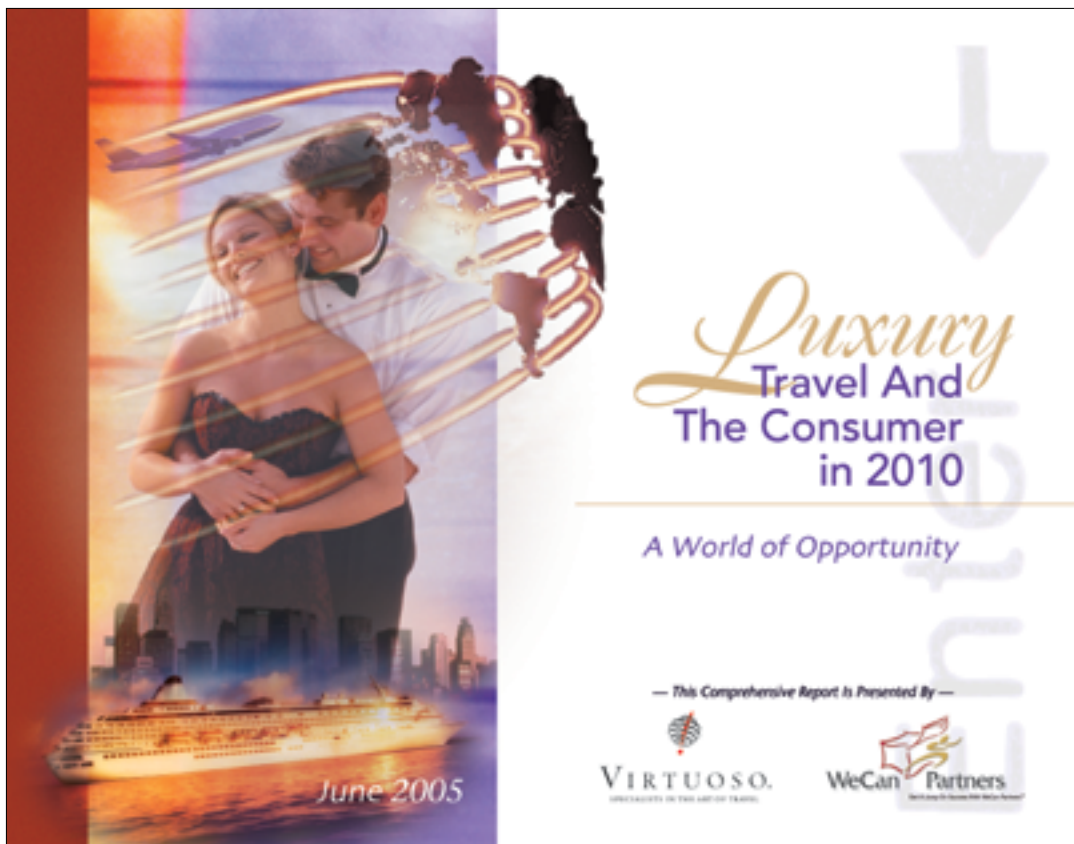


**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING



# WeCan Partners

Get A Jump On Success With WeCan Partners.™





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING



# EUROPEAN

BOUTIQUE HOTELS

— *Collection* —



**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING



AMERICAN BOARD  
*of* MEDICAL ACUPUNCTURE®

OPTIMA ULTRIUSQUE ARTIS MEDICINAE • FOUNDED IN 2000



# Medical Acupuncture

JOURNAL OF THE AMERICAN ACADEMY OF MEDICAL ACUPUNCTURE	
 <h1>Medical Acupuncture</h1> <p>Volume Seventeen / Number Three / May 2006</p>	
<b>ARTICLES</b>	
12	Quantitative Assessment Of Acupuncture Analgesia Using A Human Experimental Pain Model: A Randomized, Crossover Pilot Study <i>Farshad M. Ahadian, MD; Jennifer C. Braun, MPH; and Gery Schulteis, PhD</i>
16	Acupuncture For Prebirth Treatment: An Observational Study Of Its Use In Midwifery Practice <i>Debra Betts, RN and Sue Lennox, MA</i>
20	Trigger Points And Acupuncture Points: Anatomic And Clinical Correlations <i>Peter T. Dorsher, MD</i>
24	A Randomized Controlled Trial Of Placebo Acupuncture vs Real Acupuncture <i>Greg Goddard, DDS; Daniela Albers, DDS; and Jaime Guachalla, DDS</i>
27	Acupuncture And The Chakras <i>Michael Greenwood, MB (MD)</i>
33	A Five-Element Analysis Of The Grail Myth <i>Marcia A. Liberator, MD</i>
37	Electromyography-Assisted Acupuncture: A Quantitative Assessment Of Myofascial Pain Therapy <i>Richard D. Serano, MD; Christopher S. Corella, BS; and Albert W. Kenney, PA-C</i>
<b>CASE REPORT</b>	
41	Macular Degenerative Disease And Acupuncture Safety Precautions <i>Richard C. Nientzow, MD; Namtran Pham, MD; Steven M. Burns, MD; Alston C. Lundgren, MD; and John Baxter, MD</i>
<b>DEPARTMENTS</b>	
3	Editorial / Helping The Traumatic Amputee Military Member: Ear And Scalp Acupuncture <i>Richard C. Nientzow, MD</i>
6	Guest Editorial / Is There "Gold" To Be Had In Practicing Medical Acupuncture? <i>James K. Rotchford, MD</i>
44	Book Reviews Pocket Atlas Of Tongue Diagnosis: With Chinese Therapy Guidelines For Acupuncture, Herbs, And Nutrition <i>Reviewed by Steven KH Aung, MD</i> The Biophysics Basis For Acupuncture And Health <i>Reviewed by Eric Hsu, MD</i> Complementary Therapies In Neurology: An Evidence-Based Approach <i>Reviewed by Michael T. Greenwood, MB (MD)</i>





**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING

# ROOFTOP 360

Relax / Rejuvenate / Revitalize

**LUXE** RODEO DRIVE HOTEL



**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING



CARDIOLOGY  
MATCH, Inc.

---



**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING

17020 SIROCCO LOGO 01c - Color Variations

Primary Colors - 172C and PMS 437U

Associated Colors

Luxe SB logo on 1 line



# SIROCCO


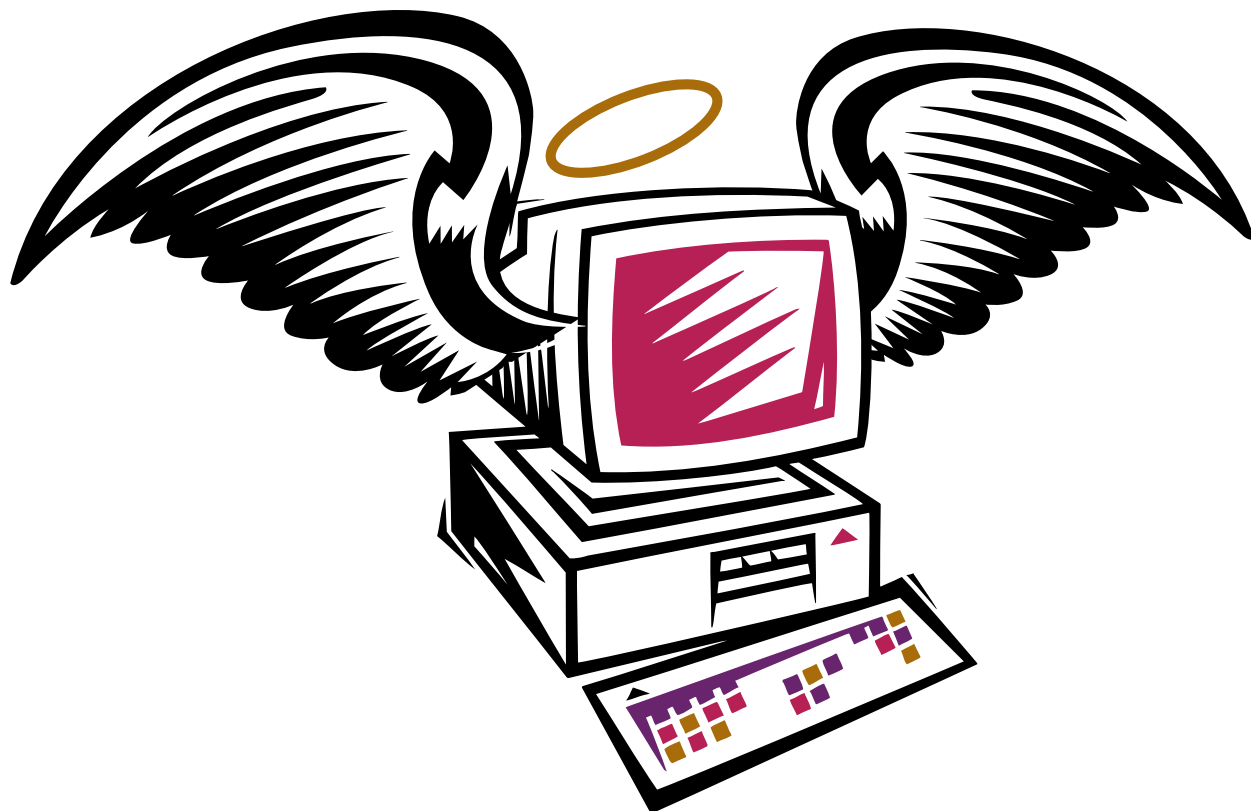
LUXE SUNSET BOULEVARD HOTEL



Color Group - Color Property - None; Muted/Vivid Spectrum; Harmony Rule - Pentagram Choice 2



**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING



Consultation • Custom Programming • Installations • Perl Java PHP .NET MySQL Red Dot ASP More

# ScriptAngels™

Heavenly Performance. Down To Earth Prices. | [Get A Quote Now!](#)

Expert Programming  
Done Right The First Time!  
SPECIALIZING IN BUSINESS AND E-COMMERCE



**ODELL**GROUP  
CORPORATE IDENTITY / BRANDING



***Truly User-friendly Software From PrimeVision.***



# ODELL GROUP CORPORATE IDENTITY / BRANDING

